



Competify to AT&T: It's Okay. Denial is the First Stage

September 11, 2015

As you may know, the Financial Times ran a [story](#) in late August that featured the President of BT Americas talking about the lack of competition in the high-speed broadband access market and its effects on prices and economic growth. AT&T posted a [response](#) as well as a blog [post](#) yesterday.

Below is a statement from [Competify](#) and our partners:

“The natural reaction when one is suffering from an illness or disease is to deny the reality of the situation. It is a completely normal reaction to rationalize overwhelming emotions. One common defense mechanism, of course, is to try to attack others instead of face a painful reality. Another might be to behave erratically, such as speaking out of both sides of one’s [mouth](#).”

“Chronic broadband control is a serious condition, and we all suffer from its effects. Higher prices, less deployment, drags on investment – these are all symptoms that have spread throughout the broadband economy for years. Unfortunately, based on its latest blog post, AT&T has a long road ahead of it, but Competify is here to help. Side effects may include increased broadband competition, lower prices for consumers and more mobile and fixed broadband for all Americans.”

Competify **Partners for the Cure** include: Ad Hoc Telecommunications Users Committee, Broadband Coalition, BT, Competitive Carriers Association (CCA), COMPTel, Computer & Communications Industry Association (CCIA), Engine, Schools, Health and Libraries Coalition (SHLB), Level 3, Public Knowledge, Sprint and XO.

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